

Celebrate HSIs Week, Sept 18-24



Make plans to celebrate National Hispanic-Serving Institutions (HSIs) Week, September 18-24, 2011. The Hispanic Association of Colleges & Universities (HACU) is working with Congress members to bring the resolutions to a vote the week of September 18, 2011. National HSI Week events and activities will be highlighted in an upcoming HACU article. Submit your event information to news@hacu.net or via HACU via social media. Here are some suggestions on how to celebrate National HSIs Week, September 18-24, 2011.

1. Raise awareness

Partner with your local newspaper or radio station to advertise National HSIs Week and the events being sponsored by your institution. This increased visibility can highlight the contributions made by HSIs on a local, national, and international scale. Mention your membership with HACU and highlight HACU's 25th Anniversary.

2. Host a campus forum

Organize a town hall meeting with students, faculty, staff and community leaders to explore issues of particular interest to the HSI community.

3. Organize a community-wide activity

Build and promote campus-community partnerships to address various issues impacting the local community.

4. Use the Web

Post acknowledgements of HSIs on your institution's Web site and download copies of the Congressional Resolutions and the Presidential Proclamation commemorating this event.

5. Showcase your students

Arrange for your institution's choir, band, cheerleading squad, fraternities or sororities to perform during events held to commemorate National HSIs Week. You may also highlight the week during a sporting event any day that week.

6. Celebrate National HSIs Week in your own unique way.

7. **Share your institution's plans to celebrate National HSIs Week with HACU.** Submit your event to news@hacu.net or via HACU Social Media.

- <http://twitter.com/HACUNews>
- www.facebook.com/HACUNews
- <http://www.flickr.com/groups/1659746@N20/>

Make plans to join us in San Antonio, Texas to celebrate HACU's Anniversary!

Oct. 29, 2011, 10th Latino Higher Education Leadership Institute

"Envisioning Our Future, Acting on Our Vision," 8 a.m. - 4 p.m., Grand Hyatt San Antonio

Oct. 29-31, 2011, 25th Annual Conference

"25 Years of Championing Hispanic Higher Education Success," Grand Hyatt San Antonio

Oct. 31, 2011, HACU 25th Anniversary Gala, 6:30 - 11:30 p.m., Grand Hyatt San Antonio



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